

## 5

EXPONENTIAL AND LOGARITHMIC  
FUNCTIONS

## 5.1 Exponential Functions

## Concept Questions

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1.  $f(x) = b^x$  with  $b > 0$  and  $b \neq 1$ .
2. a.  $y = b^x$ ,  $b > 0$ ,  $b \neq 1$  has domain  $(-\infty, \infty)$  and range  $(0, \infty)$ .  
 b. The  $y$ -intercept is 1.  
 c. The function is continuous on  $(-\infty, \infty)$ .  
 d. The function is increasing on  $(-\infty, \infty)$  if  $b > 1$  and decreasing on  $(-\infty, \infty)$  if  $b < 1$ .

## Exercises

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1. a.  $4^{-3} \times 4^5 = 4^{-3+5} = 4^2 = 16$ .  
 b.  $3^{-3} \times 3^6 = 3^{6-3} = 3^3 = 27$ .
2. a.  $(2^{-1})^3 = 2^{-3} = \frac{1}{2^3} = \frac{1}{8}$ .  
 b.  $(3^{-2})^3 = 3^{-6} = \frac{1}{3^6} = \frac{1}{729}$ .
3. a.  $9(9)^{-1/2} = \frac{9}{9^{1/2}} = \frac{9}{3} = 3$ .  
 b.  $5(5)^{-1/2} = 5^{1/2} = \sqrt{5}$ .
4. a.  $\left[\left(-\frac{1}{2}\right)^3\right]^{-2} = \left(-\frac{1}{2}\right)^{-6} = \frac{(-1)^{-6}}{2^{-6}} = 2^6 = 64$ .  
 b.  $\left[\left(-\frac{1}{3}\right)^2\right]^{-3} = \left(-\frac{1}{3}\right)^{-6} = \frac{(-1)^{-6}}{3^{-6}} = 3^6 = 729$ .
5. a.  $\frac{(-3)^4(-3)^5}{(-3)^8} = (-3)^{4+5-8} = (-3)^1 = -3$ .  
 b.  $\frac{(2^{-4})(2^6)}{2^{-1}} = 2^{-4+6+1} = 2^3 = 8$ .
6. a.  $3^{1/4} \times 9^{-5/8} = 3^{1/4} (3^2)^{-5/8} = 3^{1/4} \times 3^{-5/4}$   
 $= 3^{(1/4)-(5/4)} = 3^{-1} = \frac{1}{3}$ .  
 b.  $2^{3/4} \times 4^{-3/2} = 2^{3/4} (2^2)^{-3/2} = 2^{3/4} \times 2^{-3}$   
 $= 2^{(3/4)-3} = 2^{-9/4} = \frac{1}{2^{9/4}}$ .
7. a.  $\frac{5^{3.3} \cdot 5^{-1.6}}{5^{-0.3}} = \frac{5^{3.3-1.6}}{5^{-0.3}} = 5^{1.7+(0.3)} = 5^2 = 25$ .  
 b.  $\frac{4^{2.7} \cdot 4^{-1.3}}{4^{-0.4}} = 4^{2.7-1.3+0.4} = 4^{1.8} \approx 12.126$ .
8. a.  $\left(\frac{1}{16}\right)^{-1/4} \left(\frac{27}{64}\right)^{-1/3} = (16)^{1/4} \left(\frac{64}{27}\right)^{1/3} = 2 \left(\frac{4}{3}\right) = \frac{8}{3}$ .  
 b.  $\frac{8^{-1/3}}{27} \left(\frac{81}{256}\right)^{-1/4} = \left(\frac{27}{8}\right)^{1/3} \left(\frac{256}{81}\right)^{1/4} = \frac{3}{2} \cdot \frac{4}{3} = 2$ .
9. a.  $(64x^9)^{1/3} = 64^{1/3} (x^{9/3}) = 4x^3$ .  
 b.  $(25x^3y^4)^{1/2} = (25^{1/2})(x^{3/2})(y^{4/2}) = 5x^{3/2}y^2$   
 $= 5xy^2\sqrt{x}$ .
10. a.  $(2x^3)(-4x^{-2}) = -8x^{3-2} = -8x$ .  
 b.  $(4x^{-2})(-3x^5) = -12x^{-2+5} = -12x^3$ .



11. a.  $\frac{6a^{-4}}{3a^{-3}} = 2a^{-4+3} = 2a^{-1} = \frac{2}{a}$ .

b.  $\frac{4b^{-4}}{12b^{-6}} = \frac{1}{3}b^{-4+6} = \frac{1}{3}b^2$ .

12. a.  $y^{-3/2}y^{5/3} = y^{(-3/2)+(5/3)} = y^{1/6}$ .

b.  $x^{-3/5}x^{8/3} = x^{(-3/5)+(8/3)} = x^{31/15}$ .

13. a.  $(2x^3y^2)^3 = 2^3 \times x^{3(3)} \times y^{2(3)} = 8x^9y^6$ .

b.  $(4x^2y^2z^3)^2 = 4^2 \cdot x^{2(2)} \cdot y^{2(2)} \cdot z^{3(2)} = 16x^4y^4z^6$ .

14. a.  $(x^{r/s})^{s/r} = x^{(r/s)(s/r)} = x$ .

b.  $(x^{-b/a})^{-a/b} = x^{(-b/a)(-a/b)} = x$ .

15. a.  $\frac{5^0}{(2^{-3}x^{-3}y^2)^2} = \frac{1}{2^{-3(2)}x^{-3(2)}y^{2(2)}} = \frac{2^6x^6}{y^4} = \frac{64x^6}{y^4}$ . b.  $\frac{(x+y)(x-y)}{(x-y)^0} = (x+y)(x-y)$ .

16. a.  $\frac{(a^m \cdot a^{-n})^{-2}}{(a^{m+n})^2} = \frac{a^{-2m} \cdot a^{2n}}{a^{2(m+n)}} = a^{-2m+2n-2(m+n)} = \frac{1}{a^{4m}}$ . b.  $\left(\frac{x^{2n-2}y^{2n}}{x^{5n+1}y^{-n}}\right)^{1/3} = \left(\frac{y^{3n}}{x^{3n+3}}\right)^{1/3} = \frac{y^n}{x^{n+1}}$ .

17.  $6^{2x} = 6^6$  if and only if  $2x = 6$  or  $x = 3$ .

18.  $5^{-x} = 5^3$  if and only if  $-x = 3$  or  $x = -3$ .

19.  $3^{3x-4} = 3^5$  if and only if  $3x - 4 = 5$ ,  $3x = 9$ , or  $x = 3$ .

20.  $10^{2x-1} = 10^{x+3}$  if and only if  $2x - 1 = x + 3$ , or  $x = 4$ .

21.  $(2.1)^{x+2} = (2.1)^5$  if and only if  $x + 2 = 5$ , or  $x = 3$ .

22.  $(-1.3)^{x-2} = (-1.3)^{2x+1}$  if and only if  $x - 2 = 2x + 1$ , or  $x = -3$ .

23.  $8^x = \left(\frac{1}{32}\right)^{x-2}$ ,  $(2^3)^x = (32)^{2-x} = (2^5)^{2-x}$ , so  $2^{3x} = 2^{5(2-x)}$ ,  $3x = 10 - 5x$ ,  $8x = 10$ , or  $x = \frac{5}{4}$ .

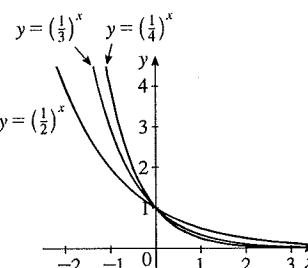
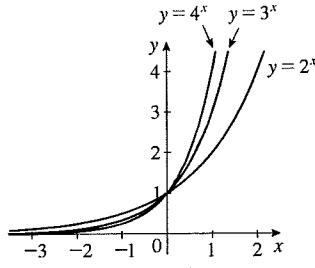
24.  $3^{x-x^2} = \frac{1}{9^x} = (3^2)^{-x} = 3^{-2x}$ . This is true if and only if  $x - x^2 = -2x$ ,  $x^2 - 3x = x(x - 3) = 0$ , so  $x = 0$  or  $3$ .

25. Let  $y = 3^x$ . Then the given equation is equivalent to  $y^2 - 12y + 27 = 0$ , or  $(y - 9)(y - 3) = 0$ , giving  $y = 3$  or  $9$ . So  $3^x = 3$  or  $3^x = 9$ , and therefore,  $x = 1$  or  $x = 2$ .

26.  $2^{2x} - 4 \cdot 2^x + 4 = 0$ ,  $(2^x)^2 - 4(2^x) + 4 = 0$ . Let  $y = 2^x$ , so  $y^2 - 4y + 4 = (y - 2)^2 = 0$ , or  $y = 2$ . Thus,  $2^x = 2$ , or  $x = 1$ .

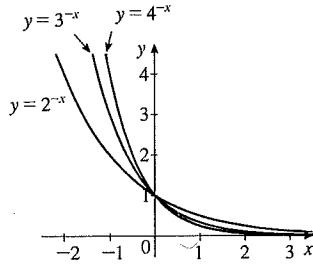
27.  $y = 2^x$ ,  $y = 3^x$ , and  $y = 4^x$ .

28.  $y = \left(\frac{1}{2}\right)^x$ ,  $y = \left(\frac{1}{3}\right)^x$ , and  $y = \left(\frac{1}{4}\right)^x$ .

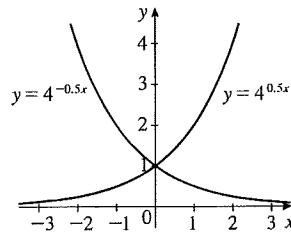




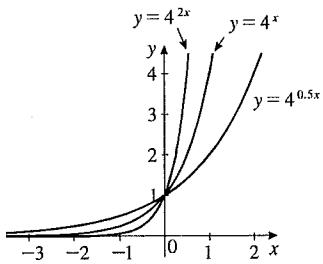
29.  $y = 2^{-x}$ ,  $y = 3^{-x}$ , and  $y = 4^{-x}$ .



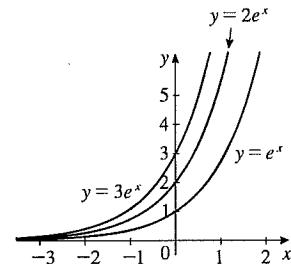
30.  $y = 4^{0.5x}$  and  $y = 4^{-0.5x}$ .



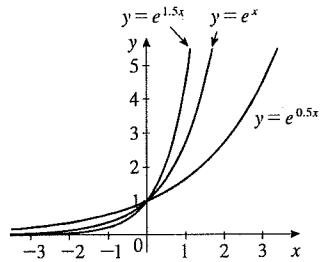
31.  $y = 4^{0.5x}$ ,  $y = 4^x$ , and  $y = 4^{2x}$ .



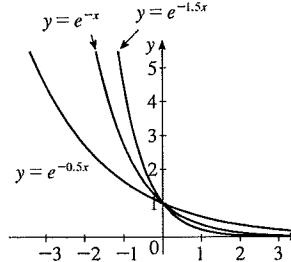
32.  $y = e^x$ ,  $y = 2e^x$ , and  $y = 3e^x$ .



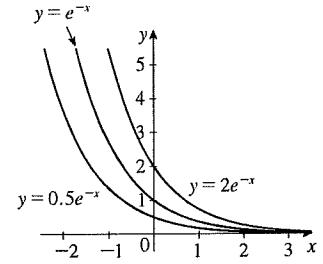
33.  $y = e^{0.5x}$ ,  $y = e^x$ ,  $y = e^{1.5x}$ .



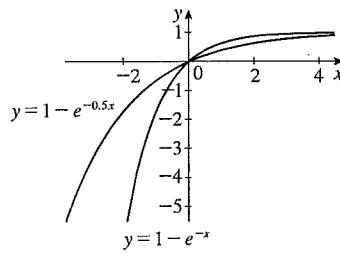
34.  $y = e^{-0.5x}$ ,  $y = e^{-x}$ , and  $y = e^{-1.5x}$ .



35.  $y = 0.5e^{-x}$ ,  $y = e^{-x}$ , and  $y = 2e^{-x}$ .



36.  $y = 1 - e^{-x}$  and  $y = 1 - e^{-0.5x}$ .



37. Because  $f(0) = A = 100$  and  $f(1) = 120$ , we have  $100e^k = 120$ , and so  $e^k = \frac{12}{10} = \frac{6}{5}$ . Therefore,  $f(x) = 100e^{kx} = 100(e^k)^x = 100\left(\frac{6}{5}\right)^x$ .



38. Because  $f(1) = 5$ ,  $Ae^{-k} = 5$  and  $e^{-k} = \frac{5}{A}$ . Next,  $f(2) = 7$  and so  $2Ae^{-2k} = 2A(e^{-k})^2 = 2A\left(\frac{5}{A}\right)^2 = 7$ ,

$$2A\left(\frac{25}{A^2}\right) = 7, \frac{50}{A} = 7, \text{ and so } A = \frac{50}{7}. \text{ Finally, } f(3) = 3Ae^{-3k} = 3A(e^{-k})^3 = 3\left(\frac{50}{7}\right)\left(\frac{5}{\frac{50}{7}}\right)^3 = 7.35.$$

39.  $f(0) = 20$  implies that  $\frac{1000}{1+B} = 20$ , so  $1000 = 20 + 20B$ , or  $B = \frac{980}{20} = 49$ . Therefore,

$$f(t) = \frac{1000}{1+49e^{-kt}}. \text{ Next, } f(2) = 30, \text{ so } \frac{1000}{1+49e^{-2t}} = 30. \text{ We have } 1+49e^{-2t} = \frac{1000}{30} = \frac{100}{3},$$

$$49e^{-2t} = \frac{100}{3} - 1 = \frac{97}{3}, e^{-2t} = \frac{97}{147}, \text{ and finally } e^{-k} = \left(\frac{97}{147}\right)^{1/2}. \text{ Therefore, } f(t) = \frac{1000}{1+49\left(\frac{97}{147}\right)^{t/2}}, \text{ so}$$

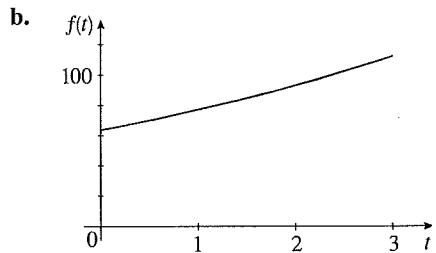
$$f(5) = \frac{1000}{1+49\left(\frac{97}{147}\right)^{5/2}} \approx 54.6.$$

40. a. The average number of viewers in the 2011 season was  $f(1) = 32.744e^{-0.252(1)} \approx 25.450$ , or approximately 25.450 million.

b. The average number of viewers in the 2014 season was  $f(4) = 32.744e^{-0.252(4)} = 11.950$ , or approximately 11.950 million.

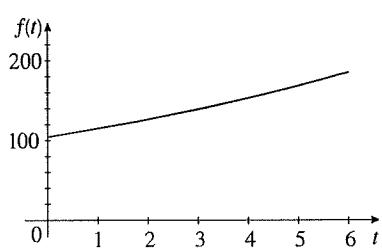
41. a.  $f(t) = 64e^{0.188t}$ .

$t$	0	1	2	3
$f(t)$	64	77.2	93.2	112.5

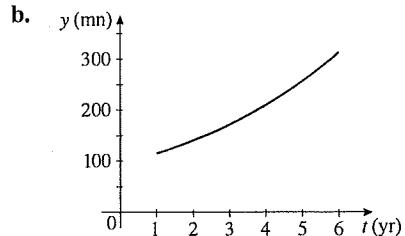


42. a.  $f(t) = 105e^{0.095t}$ .

$t$	1	2	3	4	5	6
$f(t)$	115.5	127.0	139.6	153.5	168.8	185.7



43. a. The number of internet users in 2005 was  $f(1) = 115.423$ , or 115,423,000. In 2006, it was  $f(2) = 94.5e^{0.2(2)} \approx 140.977$ , or 140,977,000. The number of internet users in 2010 was  $f(6) = 94.5e^{1.2} \approx 313.751$ , or 313,751,000.





44.  $N(t) = \frac{385.474}{1 + 2.521e^{-0.214t}}$ . The number of cellphone subscribers in 2000 was  $N(0) = \frac{385.474}{1 + 2.521} \approx 109.48$ , or approximately 109.5 million. The number in 2012 was  $N(12) = \frac{385.4}{1 + 2.521e^{-0.214(12)}} \approx 322.96$ , or approximately 323.0 million.

45.  $N(t) = \frac{35.5}{1 + 6.89e^{-0.8674t}}$ , so  $N(6) = \frac{35.5}{1 + 6.89e^{-0.8674(6)}} \approx 34.2056$ , or 34.21 million.

46. a. The initial concentration is given by

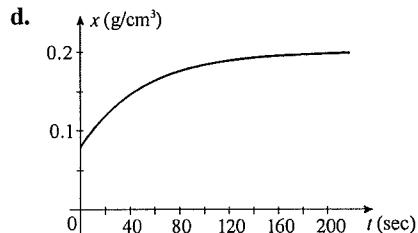
$$x(0) = 0.08 + 0.12(1 - e^{-0.02 \cdot 0}) = 0.08, \text{ or } 0.08 \text{ g/cm}^3.$$

- b. The concentration after 20 seconds is given by

$$x(20) = 0.08 + 0.12(1 - e^{-0.02 \cdot 20}) = 0.11956, \text{ or } 0.1196 \text{ g/cm}^3.$$

- c. The concentration in the long run is given by

$$\lim_{t \rightarrow \infty} x(t) = \lim_{t \rightarrow \infty} [0.08 + 0.12(1 - e^{-0.02t})] = 0.2, \text{ or } 0.2 \text{ g/cm}^3.$$



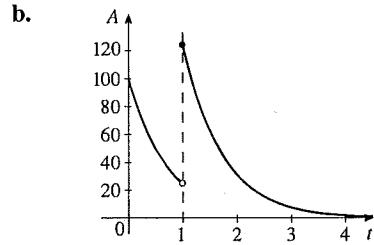
47. a. The initial concentration is given by  $C(0) = 0.3(0) - 18(1 - e^{-0/60})$ , or 0 g/cm<sup>3</sup>.

- b. The concentration after 10 seconds is given by  $C(10) = 0.3(10) - 18(1 - e^{-10/60}) = 0.23667$ , or 0.2367 g/cm<sup>3</sup>.

- c. The concentration after 30 seconds is given by  $C(30) = 18e^{-30/60} - 12e^{-(30-20)/60} = 0.75977$ , or 0.7598 g/cm<sup>3</sup>.

- d. The concentration of the drug in the long run is given by  $\lim_{t \rightarrow \infty} C(t) = \lim_{t \rightarrow \infty} (18e^{-t/60} - 12e^{-(t-20)/60}) = 0$ .

48. a. The amount of drug in Jane's body immediately after the second dose is  $A(1) = 100(1 + e^{1.4})e^{-1.4(1)} = 100(e^{-1.4} + 1)$ , or approximately 124.66 mg. The amount of drug in Jane's body after 2 days is  $A(2) = 100(1 + e^{1.4})e^{-1.4(2)} \approx 30.741$ , or approximately 30.74 mg. The amount of drug in Jane's body in the long run is given by  $\lim_{t \rightarrow \infty} A(t) = \lim_{t \rightarrow \infty} [100(1 + e^{1.4})e^{-1.4t}] = 0$ , or 0 mg.



49. False. Take  $a = b = x = 2$ . Then the left-hand side is  $(2 + 2)^2 = 16$ , but the right-hand side is  $2^2 + 2^2 = 8$ .

50. True.  $f(x) = e^x$  is an increasing function and so if  $x < y$ , then  $f(x) < f(y)$ , or  $e^x < e^y$ .

51. True. If  $0 < b < 1$ , then  $f(x) = b^x$  is a decreasing function of  $x$  and so if  $x < y$ , then  $f(x) > f(y)$ ; that is,  $b^x > b^y$ .

52. False. Take  $k = x = -1$ . Then  $k < 0$  and  $x < 0$ , but  $e^{kx} = e^1 > 1$ .

53. True. If  $k > 0$ , then  $f(x) = e^{kx} = (e^k)^x = b^x$  (where  $b = e^k > 1$ ) and so  $f$  is increasing. If  $k < 0$ , then  $f(x) = (e^k)^x = b^x$  (where  $b = e^k < 1$ ) and so  $f$  is decreasing.

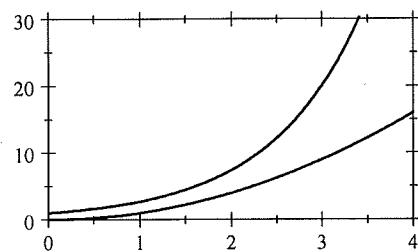
54. True. The functions  $g(x) = x$  and  $h(x) = 1 + e^x$  are both continuous on  $(-\infty, \infty)$ . Furthermore,  $h(x) > 1 \neq 0$ , so the quotient  $f = g/h$  is continuous on  $(-\infty, \infty)$ .



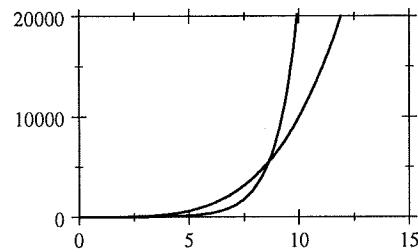
## Using Technology

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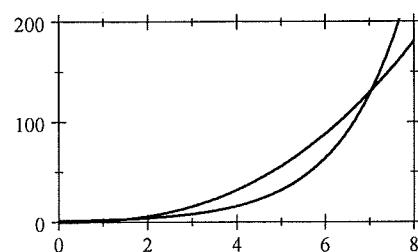
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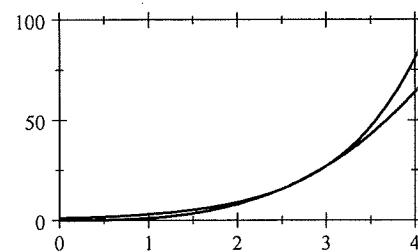
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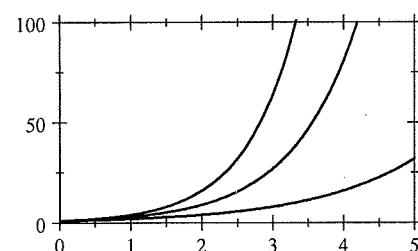
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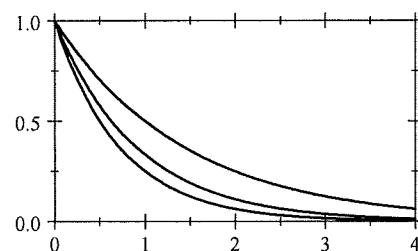
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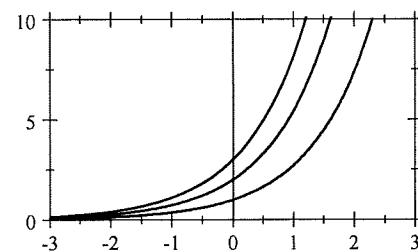
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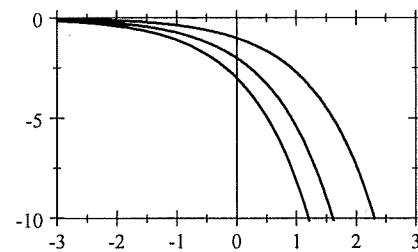
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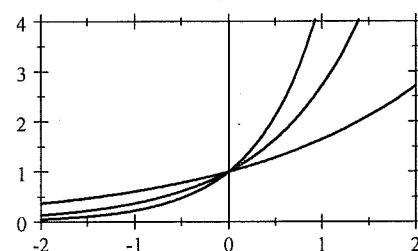
7.



8.



9.



10.

